



# Harnessing the power of data

## Creating a data-driven culture with Qlik

### Challenge

Global conglomerate John Swire & Sons (H.K.) Limited was looking for ways to manage its vast amount of data. Without a common platform to manage data and self-service tools for managers, it had to deal with long lead time in building and sharing reports across its core businesses. As part of its digital transformation, the company needed to consolidate onto one analytics platform.

### Solution

As part of their digital transformation journey, John Swire & Sons partnered with Velocity Business Solutions, and turned to Qlik Sense to build an interactive dashboard predominantly for its HR and talent management department. Staff can now easily visualize their data and the easy-to-use interface makes it easy for users to self-serve, leading to more intelligent decision-making.

### Results

With Qlik, John Swire & Sons can now gain faster access to insights and the self-service it has achieved with Qlik means that resources can now be deployed elsewhere. The business is benefiting from a data-driven culture with increased data literacy and it is now looking to expand its use of Qlik throughout its business units.

QLIK.COM

### Solution Overview

#### Customer Name

John Swire & Sons (H.K.) Limited

#### Industry

International Trade & Development

#### Geography

Hong Kong, Greater China, APAC

#### Partner

Velocity Business Solutions



“The associative model of Qlik and code-free data modelling are the features I love most.”

Carlo Chui, Data and Analytics Manager, John Swire & Sons (H.K.) Limited, 2021

